

**MATERIAL SAFETY DATA SHEET**

Ogilvie Straightener for All Hair Types (KIT)

SKU # 09940

**HMIS**

HEALTH	2
FLAMMABILITY	0
REACTIVITY	0
Special Provisions	B

**1. Product And Company**

**Manufacturer**

Ascendia Brands Co., Inc.  
 100 American Metro Boulevard  
 Suite 108  
 Hamilton, NJ 08619 USA  
**Company Contact:** Customer Relations  
**Telephone Number:** (800) 452-6337  
**FAX Number:** (609) 219-1238  
**Web Site:** www.ascendiabrands.com

**Distributor**

Wal-Mart

**Wal-Mart Contact:**

Nikki Thomas  
 E mail: Nikki.thomas@wal-mart.com

**Issue Date:** 11/14/06

**Product Name:** Ogilvie Straightener for All Hair Types (KIT)

**Product Code:** 6215.6217.6218

**2. Composition/Information On Ingredients**

Ingredient Name (INCI)	CAS #
Water	7732-18-15
Amodimethicone	000000-49-8
Panthenol	16485-10-2
Trideceth-12	24938-91-8
Polyquaternium-11	53633-54
PEG-40 Hydrogenated Castor Oil	61788-85-0
Methylparaben	99-76-3
Diazolidinyl Urea	78491-02-8
Cetrimonium Chloride	112-02-7
Caprylic/Capric Triglyceride	65381-09-1, 73398-61-5

<b>Composition/Information On Ingredients (continued)</b>	
Disodium EDTA	139-33-3
Lavandula Hybrida Oil	8022-15-9
Citrus Aurantium Bergamia (Bergamot) Fruit Oil	8007-75-8, 68648-33-9, 85049-52-1
Cananga Odorata Flower Oil	8006-81-3
Propylene Glycol	57-55-6
Aloe Barbadensis Leaf Juice	NO CAS NUMBER
Geranium Maculatum Oil	NO CAS NUMBER
Benzophenone-4	4065-45-6
Cereus Grandiflorus (Cactus) Flower Extract	NO CAS NUMBER
Rosmarinus Officinalis (Rosemary) Leaf Extract	84604-14-8
Juglans Regia (Walnut) Shell	84012-43-1
Ginkgo Biloba Leaf Extract	90045-36-6
Ammonium Thioglycolate	5421-46-5
Stearyl Alcohol	112-92-5
Cetyl Alcohol	36653-82-4
Petrolatum	8009-03-8
Mineral Oil	8012-95-1
Ceteareth-20	68439-49-6
Propylene Glycol	57-55-6
Steareth-2	9005-00-9, 16057-43-5
Steareth-10	9005-00-9, 13149-86-5
Ammonium Hydroxide	1336-21-6
Fragrance	NO CAS NUMBER
Pentasodium Pentetate	140-01-2
Polyquaternium-10	53568-66-4
Hydrogen Peroxide	7722-84-1
Cetearyl Alcohol	8005-44-5
Olealkonium Chloride	37139-99-4, 80458-20-4
Ceteth-20	9004-95-9
Sodium Lauryl Sulfate	151-21-3
Disodium Phosphate	7558-79-4
Phosphoric Acid	7664-38-2
<b>Precautionary Statement:</b> For Professional use only. Caution: Do not give this or any other perm if scalp is sensitive or abraded, or if your client has a history of allergic reaction to a permanent wave or other cosmetic products.	

### 3. Hazards Identification

**Physical/chemical hazards:** The data available do not support any physical or chemical hazard.

**Human health hazards:** The data available do not support any adverse human health hazard.

**Environmental hazards:** The data available do not support any environmental hazard.

#### 4. First Aid Measures

##### Effects and Symptoms:

**Eye:** Prolonged or repeated exposure may be irritating (redness, tears and pain).

**Skin:** Exposure may cause irritation, blisters or burns. May cause dermatitis in some individuals. Prolonged or repeated exposure may be irritating (redness, pain).

**Ingestion:** Avoid. May cause irritation. May cause some gastric distress.

**Inhalation:** May cause irritation to respiratory tract.

##### First Aid Measures:

**Inhalation:** Remove victim to fresh air. Consult a doctor in the event of complaints.

**Ingestion:** Get Medical attention immediately.

**Skin Contact:** Thoroughly wash exposed area with soap and water. Rinse affected area thoroughly. Consult a dermatologist if necessary.

**Eye Contact:** Immediately wash out with plenty of water with the eyelid held wide open for at least 15 minutes. Consult a doctor in the event of any complaints.

**Protection of first-aiders:** Avoid exposure. Use appropriate protection (see section 8).

#### 5. Fire Fighting Measures

**Extinguishing Media Suitable:** Water, ABC all-purpose fire extinguisher, CO<sub>2</sub> extinguisher. Dike fire control water for later disposal.

**Special Fire Fighting Procedures:** None listed.

**Protection of Fire Fighters:** Burning may produce: toxic and/or corrosive vapors/gases. Wear suitable protective clothing.

#### 6. Accidental Release Measures

**Personal Precautions:** Protective gloves required. Avoid spills, keep container closed.

**Environmental Precautions:** Prevent dispersion. Store in a cool, dry area.

##### Accidental Release Measures (continued)

**Methods for Cleaning Up:** Seal leak if possible without risk. Collect spilled material in sealable containers. Wash away remainder with plenty of water.

#### 7. Handling And Storage

**Handling:** When handling the product, allow for materials and conditions which should be avoided (see section 10). Avoid contact with skin and eyes.

**Handling and Storage (continued)**

**Specific Use(s):** Not available.

**Storage:** Keep container tightly closed. Keep in a dry place. Avoid freezing or excessive heat when storing.

**Packaging Materials:** Not available.

**Other Precautions:** Neutralizing chemicals: 2% Hydrogen Peroxide.

**8. Exposure Controls/Personal Protection**

**Engineering Measures:** Ventilation recommended.

**Hygiene Measures:** When using do not eat, drink or smoke. Follow good housekeeping practices.

**Occupational Exposure Limits:** No occupational exposure limits have been established.

**Personal Protective Equipment:**

**Respiratory System:** With sufficient ventilation, extraction or closed system, breathing apparatus not necessary.

**Skin and Body:** Wear suitable protective clothing.

**Hands:** Wear suitable gloves.

**Eyes:** Safety glasses.

**Other Protective Equipment:** Not Available.

**9. Physical And Chemical Properties**

**Appearance:** Liquid

**Odor:** To match standard

Physical State: Liquid

Boiling Point: >100°C

Specific Gravity: 1.004 – 1.012

Viscosity: N/A

pH Factor: 3.5 – 4.2

Solubility: Soluble in Water

Suspected Contaminants: None

Pesticide: N/A

**10. Stability And Reactivity**

**Stability:** Stable under normal conditions.

**Hazardous Reactions:** Not available.

**Hazardous Decomposition Products:** Ammonia, Hydrogen Sulfite, Sulfur Oxides.

**Incompatible With:** Do not mix in metal container.

### 11. Toxicological Information

**Toxicity:** Moderately toxic (Rate=3)

Source: Clinical Toxicology of commercial products – Gosselin et.al. & Historical Date.

**Ingestion:** Call your physician or poison control center. Slightly toxic.

**Dermal:** Repeated exposure may cause skin dryness or cracking.

**Eye Irritation:** Accidental introduction into the eye can result in moderate irritation.

### 12. Ecological Information

No ecological information is known on the product.

### 13. Disposal Considerations

**Methods of disposal:** Disposal according to the Local, State and Federal Regulations.

**Contaminated Packaging:** Keep waste packaging separate. Because of possible pollution, remove as industrial waste or hazardous waste.

### 14. Transportation Information

**DOT Class:** Exempt \_\_\_\_\_ Red Label \_\_\_\_\_ ORM-D \_\_\_X\_\_\_ Oxidizer \_\_\_\_\_ UN No. \_\_\_N/A\_\_\_

### 15. Regulatory Information

California Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65) This Material is not known to contain any chemicals currently listed as carcinogens or reproductive toxics under California Proposition 65 at levels which would be subject to the proposition.

### 16. Other Information

**HMIS Rating**

Health: 2

Fire: 0

Reactivity: 0

**LEGEND**

STP	Standard temperature and pressure
W/W	Weight/Weight
0 (HMIS)	Minimal Hazard
1 (HMIS)	Slight Hazard
2 (HMIS)	Moderate Hazard
3 (HMIS)	Serious Hazard
4 (HMIS)	Severe Hazard

**Other Information (continued)**

**Revision/Preparer Information**

This MSDS Supersedes A Previous MSDS Dated: Original Filing

**Recommended Uses and Restrictions**

Use as labeling instruction.

**Disclaimer**

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